In a nutshell:

IDEO Shanghai is in search of an Interaction Design Lead, who will integrate digital designs into spaces, brands, services, and products, tackle all aspects of the design process, and moreover to consistently grow the capability and push the edges of the discipline.

As an Interaction Design Lead at IDEO you get to collaborate across disciplines to create integrated design solutions for a diversity of industries, scale and mediums. In this role you get exposure to and involvement with many parts of the design process: user research, brainstorm, concept development, prototyping, working with developers, and design stewardship.
Why is this role important for IDEO's work?

At IDEO we create impact through design. Our goal is to create work that resonates as desirable, feasible, and viable. Interaction Designers sit right in that sweet spot – caring about what people need, and making beautiful, engaging experiences for them. It is particularly important and exciting role in China with the speed of digital innovation happening in the market.

Once here you will:

♦ Get to work on projects that push the boundaries of technology, such as applying 3D printing technology in retail environment and designing new driving experience using near-field communication sensors.

♦ Get to work with people come from diverse backgrounds (like product designer, communication designer, business designer, and mechanical engineer); together you’ll prototype and quickly bring ideas to life.

♦ Get to use both your systematic and hands-on skills to define both macro- and micro-interactions.

♦ Get the opportunity to go out in the field and build empathy with user through activities like observing the life of a cosplay model and riding a car with a professional race car driver.

What does IDEO offer you?

IDEO is a place unlike any other. It’s a place where you can solve diverse, complex challenges for our clients or the organization, alongside thoughtful, intelligent
respects the need for work-life balance, and allows for autonomy in the design process and your career.

Some previous projects to check out:

- Future of Automobility
- Ebay - Putting a human face on big data
- IKEA - Designing the future kitchen

Relevant experience and mindset:

Experience:

- You are hardcore about digital products. You have 4+ years of working experience in designing digital product, service, and experience from ideation to implementation.

Design Craft:

- You’re a systems thinker; you can make sense of complex information, user interaction flows and system architecture.
- You are passionate about building, prototyping, and continually evolving digital products throughout the product life cycle.
You are fluent in fundamental interaction design skills:

- Ability to convey concepts through wireframes, flows and mockups
- Fluent in visual design tools, such as Photoshop and Sketch
- Fluent in prototyping (for example, animations with AfterEffects, click-throughs with Keynote, interactive prototypes with Flinto or Principle, etc.)
- A big plus is that you can code for web and/or mobile app experience (JavaScript/CSS/HTML, Objective-C, etc.)

Communication:

- You can clearly articulate the process, approach, and impact of your design in verbal and visual presentation. You are comfortable with communicating in both Mandarin Chinese and English.

Question for you:

Interaction design happens at a variety of scales. Give examples of designs you use regular that inspire you and demonstrate this idea.

Application requirements and instructions:

If you identify with our values and would love to contribute to our studio, please submit your resume and cover letter.
status, age, physical or mental disability, sexual orientation, marital, parental, veteran or military status, unfavorable military discharge, or any other status protected by applicable federal, state or local law.

APPLY NOW

ABOUT IDEO SHANGHAI

CURIOUS ABOUT OUR HIRING PROCESS?
Check out Inside Scoop to get the low-down.

At IDEO, we are committed to the work of advancing diversity, equity, and inclusion within our organization and in the world.

Our purpose of having disproportionate, world-changing impact through design is directly connected to our ability to bring many different perspectives to the table. This applies to our candidates, the people we hire, the clients and customers we serve, and the communities we learn from in our research.

As a human-centered organization, we are committed to working with and designing for people of every race, ethnicity, gender identity, sexual orientation, age, socio-economic status, physical ability or attribute, religion, national origin, or political belief. We recognize that this
A Day in the Life of an Interaction Designer
Helping Students Navigate College and Beyond

A Game-Changing Approach to Sleep for Athletes