3D Designer, Content Design, Media Products

Culver City, California, United States
Design

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Summary

Posted: Oct 28, 2021 Role Number: 200272705 Imagine what you could make at Apple. Phenomenal ideas have a way of becoming innovative products, services, and customer experiences. Bring passion and dedication to your job and there's no telling what you could accomplish!

We, Media Products Design, conceptualize, craft and build the content experiences for some of Apple's most visible products, including Apple Music, Maps, News, and more. Your ideas and vision can impact the way people consume media products, what they look and feel like, and how they're used by millions of people across the globe.

Key Qualifications

- Top candidates will have an innovative vision for our product experiences leveraging user experience principles, storytelling, motion, sound, layout and typography
- Have the ability to work independently with regards to leading the conversation around design, specific features and interactions
- · Present concepts and visuals to the wider team as well as executives
- · Cross functional collaboration among teams in Apple and 3rd parties/vendors
- · Outstanding graphic design principles of layout, typography and composition are a must
- You are knowledgeable about the Apple Media Product/Services ecosystem

Description

We are responsible for crafting beautiful and compelling static, 3D and motion creative for all types of content across the Apple Media Product Suite. Our ideal candidate will have an interdisciplinary sensibility toward graphic, product, narrative and digital media design along with an outstanding eye for detail. He or she will expand on and build out future content experiences across the Apple Services ecosystem. This is an opportunity to change the way viewers experience entertainment and media.

Education & Experience

Bachelors Degree or equivalent experience preferred

Additional Requirements

- Portfolio displaying breadth of work required for all applicants.
- Expert level proficiency in either Cinema 4D or Maya
- Expertise in AfterEffects. Knowledge in Unity a plus
- Seeing projects through from conceptualization to delivery is critical to success

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Apple will not discriminate or retaliate against applicants who inquire about, disclose, or discuss their compensation or that of other applicants. Learn more.

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