

# Portfolio

Daisy Chen 2022

### ABOUT



#### EDUCATION

University of California, Berkeley Master of Design 2021 - 2022 Berkeley, CA, United States

New York University Shanghai B. S, Interactive Media Arts 2017 - 2021 Shanghai, China

#### EXPERIENCE

UX Designer Intern | Indeed Summer 2022

HCI Researcher | Berkeley Institute of Design Fall 2021 - Spring 2022

UX Designer Intern | NetDragon Summer 2020

#### Hi, I'm Qianyi (Daisy) Chen.

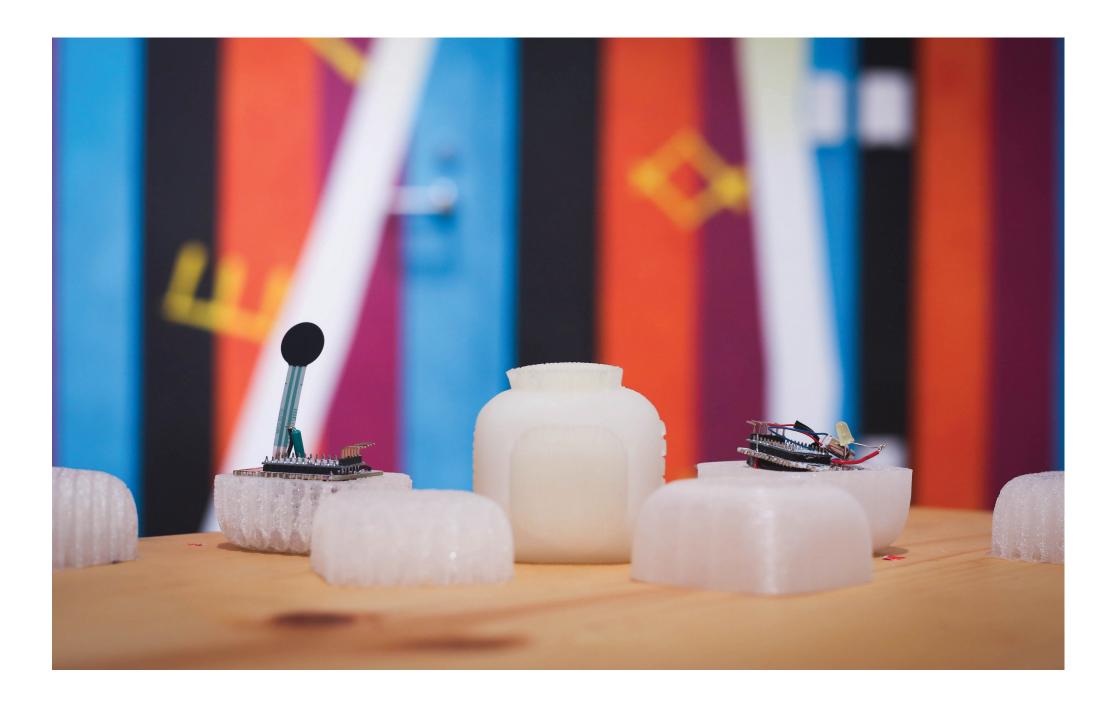
I'm a product designer and design researcher who creates human-centered experiences and explores the future of work, healthcare, and social impact using design thinking and emerging technology. My works are presented on CHI Late-Breaking Work 2022, ICER 2021 (the 17th ACM Conference on International Computing Education Research), and featured on MIT Reality Hack 2022.

## 01 KUBE

Fall 2021

#Physical Computing #User Research

Berk Dincer Jacob Kritzinger Kaila Negron Qianyi Chen Tania O'Neill



### **OVERVIEW**

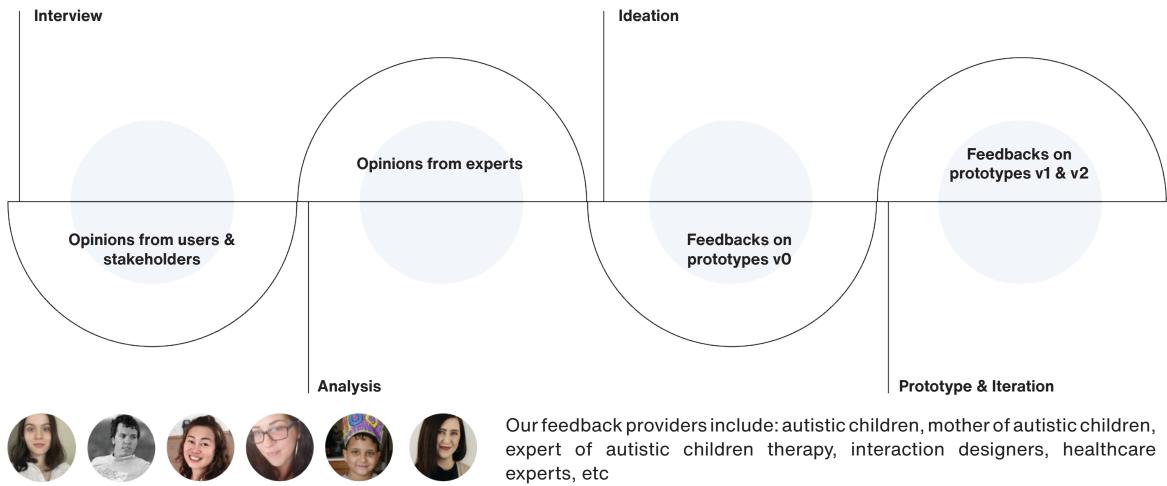
Kube is a sensory toy created for autistic children to overcome anxiety during collaborative play and learning.

It embeds physical textures that provide a soothing experience for emotional control and sensory outputs that enable both individual and cooperative play.





### **RESEARCH**



### PROTOTYPE

#### TEXTURE

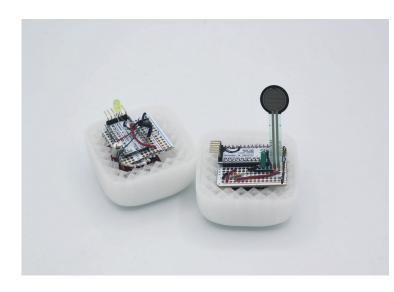
Our group considered how creating pronounced textures could encourage repetitive action as an outlet for self-stimulatory behavior.





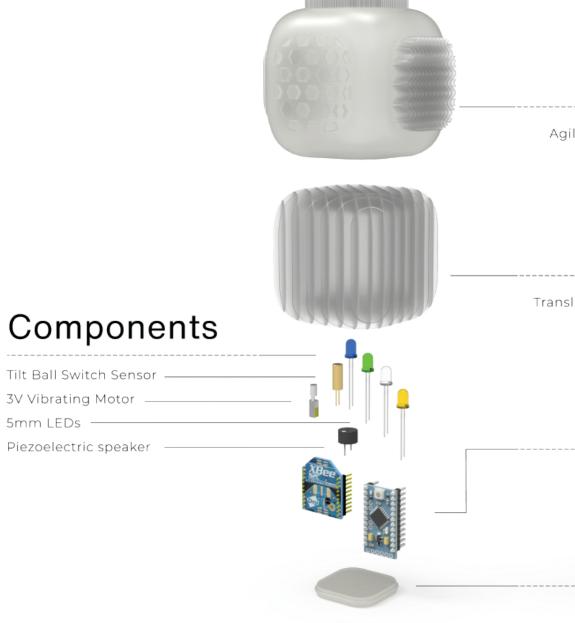


### PROTOTYPE









### **KUBE** Exterior

Agilus30 - PolyJet Elastic Photopolymer Cube with textured sides

### Core

Translucent FDM 3D Printed TPU soft elastic plastic core - Shore hardness 95A

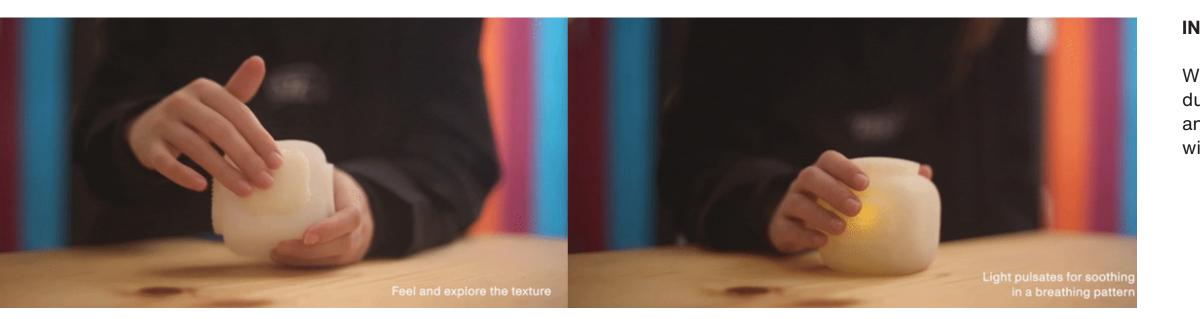
### **Control System**

Arduino Pro Mini & XBee S2C RF Communication Module

### **Access Panel**

Agilus30 - PolyJet Elastic Photopolymer Cube Cap

### **FINAL BUILD**





#### **COOPERATIVE PLAY**

When each child holds the cube, tilting or shaking one cube will make another one vibrate; squeezing one will make the other light up accordingly.

#### **INDIVIDUAL PLAY**

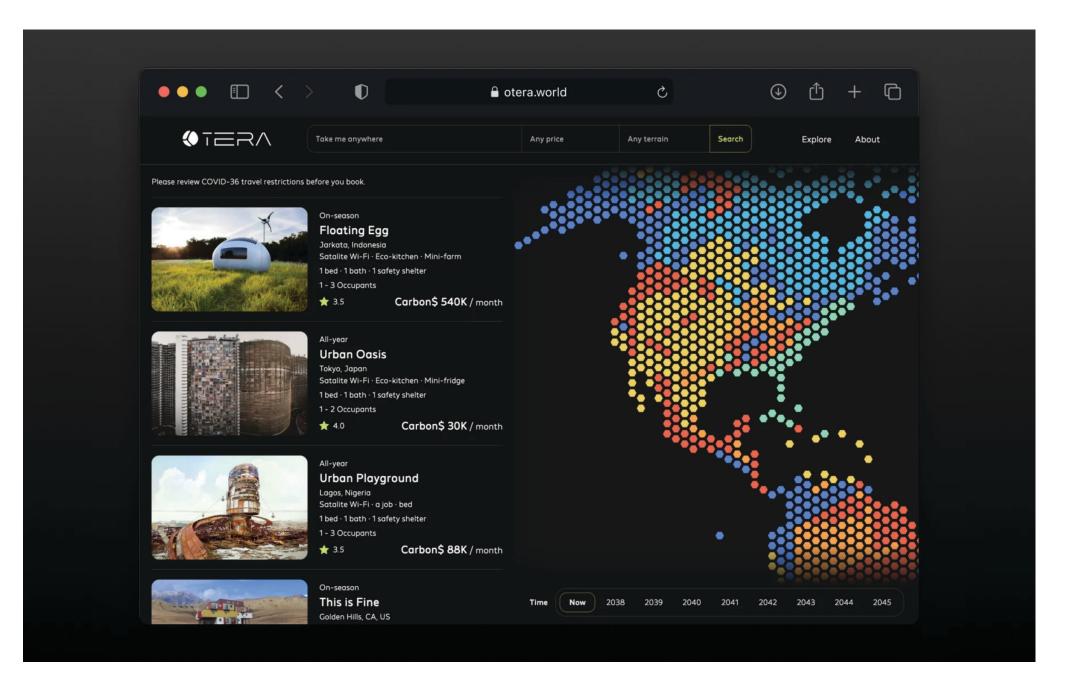
When the child is in a moment of duress, they can feel the textures and mimic the rhythm of the light with their breathing.

## 02 OTERA

Spring 2022

#Speculative Design #Web Design

Berk Dincer Billy Kwok Celia Diaz Qianyi Chen Tania O'Neill



## **OVERVIEW**

Otera is a fictional marketplace offering accommodation and traveling services for people affected by the climate crisis.

Through a combination of foresight research and dark humor storytelling, the project aims at creating conversations around the relationship among climate change, living space, and capitalism.

### 

#### We are Otera and we were Founded in 2032.

Liveability, Community and Sustainability. It is what drives us to the future. Connecting people to climate adaptable living spaces. We value the necessity to help people find living spaces for survival and the ability to transport their livelihoods where ever they must migrate.

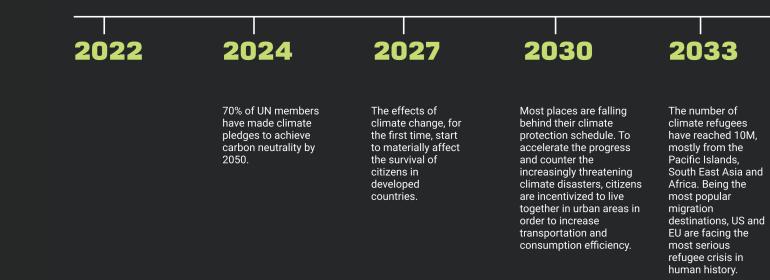


### RESEARCH

### TIMELINE

Present to Future

Instead of traditional design thinking, the project adopted the Strategic Foresight framework to extrapolate trends and weak signals. The end result is not meant to be a solution to climate change, but an interactive story provoking thoughts on the future trajectory of climate change and its impact on our living space.



Timeline - Backtrack the scenario from the envisioned future

### 2037

New York has lost 25% of its land to the risen sea level. Inland cities are experiencing economic boom. Meanwhile, coexistentialism and neo-nomadism become the two mainstream ideologies of dealing with climate change.



Most govs are on track to meet emission targets that they pledged back in 2020s. Most countries are barely able to meet their carbon neutral targets. It marks the first time of having net negative carbon emission since the 20th century.

### WEBSITE

The Otera website is an Airbnb-like online marketplace offering housing and travel experiences to customers ranging from climate refugees and resourceful individuals.

Through an interactive and immersive web browsing experience, we aim to make the viewers feel like they are browsing a fully functioning website in the exact future that Otera is in.

Otera supports the "living" of both the rich people who can afford climateresistant housing and the poor people whose living conditions depend heavily on the extreme weather. Users, including neo-nomads and co-existentialists, can filter the search result by the types of Carbon\$ 30K / month

#### Please review COVID-36 travel restrictions before you book



#### On-season Floating Egg Jarkata, Indonesia Satalite Wi-Fi · Eco-kitchen · Mini-farm 1 bed · 1 bath · 1 safety shelter 1 - 3 Occupants ★ 3.5 Carbon\$ 540K / mont

Satalite Wi-Fi · Eco-kitchen · Mini-fridge 1 bed · 1 bath · 1 safety shelter

All-year Urban Oasis Tokyo, Japan

1 - 2 Occupants

# 4.0





All-year Urban Playground Lagos, Nigeria Satalite Wi-Fi · a job · bed 1 bed · 1 bath · 1 safety shelter 1 - 3 Occupants 3.5 Carbon\$ 88K / month



On-season This is Fine Golden Hills, CA, US Satalite Wi-Fi · Eco-kitchen ·

2 bed · 1 bath · 1 safety shelter 2 - 4 Occupants

🛨 47 Carboné 3501

#### Explore the ruined world Otera Experience is coming this Fall





Produ

Overv

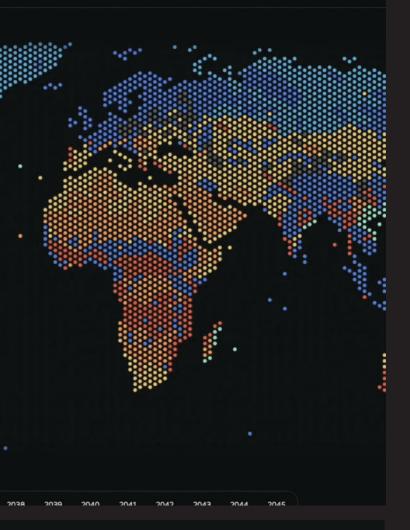
Featu

Tutor



€TERA
© 2037 OTERA. All rights reserved

uct	Compa
iew	About
res	Press
als	Careers
nan	Contact



#### Support

Help Center Terms of service Privacy Policy Status

#### Follow us Facebook Twitter Instagram

LinkedIn

11

## ARTIFACTS

#### POSTER

The posters showcased two examples of seasoning housing, one for flooded regions (left) and another for an area suffering from heat wave (right).

#### PAMPHLET

The pamphlet detailed the mission and product offerings of Otera. Significant reduction in originally livable areas allowed Otera to quickly monopolize the global housing market by buying underdeveloped lands predicted to be climate shelters.





## 03 Indeed

Summer 2022 (Internship)

#Product Design #User Research

# indeed

Findeed Eind jobs Company reviews Find salaries		Upload your resume Sign in	Employers / Post Job
What Job title, keywords, or company	Post your resume - It only takes a few seconds	Q           Search	
ر	ob feed Recent searches		
Jobs based on your activity on Indeed + Updated H2b Workers/Front Desk Guest Expe PlacementPro Orlando, Fl. 32803 Sti1.00 - 520.20 an hour Contract +1 Monday to Friday +8 Easily apply Hining multiple candidates		•	
<ul> <li>Whether processing operational needs, addressin requests, completing reports, or sharing the high local area, the Guest Experience Expert makes tra like part of the</li> <li>Active 1 day ago - From Green Card Sponsorship</li> </ul>	lights of the		_
new FreeBance Designer/Illustrator Crooked Lane Books Remote  Alcove Press and Crooked Lane Books is looking f inspired book designer and/or illustrator. The position is for candidates who love to concept create book covers.	Flexible spending account Health insu		
	Macbook Pro		

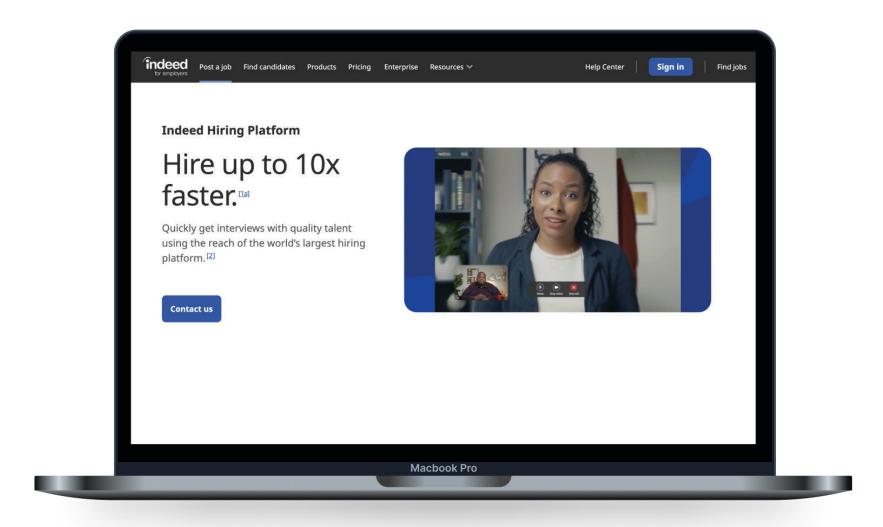
Qianyi Chen (Partnered with project team members)

### **OVERVIEW**

In summer 2022, I interned at Indeed on Indeed Hiring Platform (IHP).

#### My work includes:

- Designed and iterated prototypes based on 2 core concepts generated through the research stage to improve the interview creation experience
- Hosted an internal workshop with PM, UX Designers, Content Designers, and Design technologists for problem definition and concept ideation
- Designed and conducted unmoderated user testing in collaboration with UX researchers and proposed small/medium/large level design recommendations for future iterations



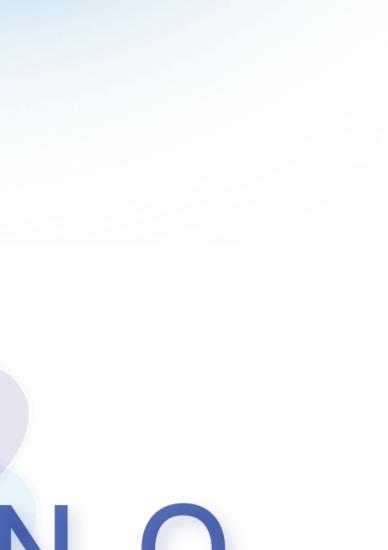
## 04 Limino

Fall 2022

#Mixed Reality #Interaction Design



Qianyi Chen Billy Kowk



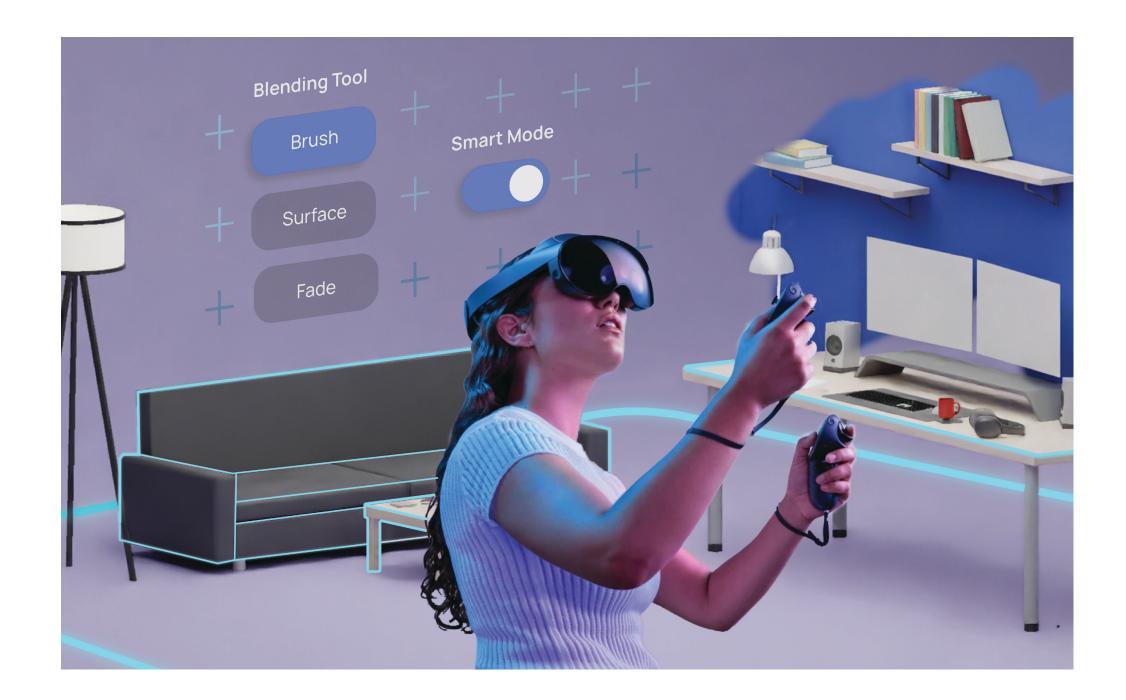
## **OVERVIEW**

Limino is a Mixed Reality project investigating the interactions for dynamically blending virtual and physical worlds in an augmented environment.

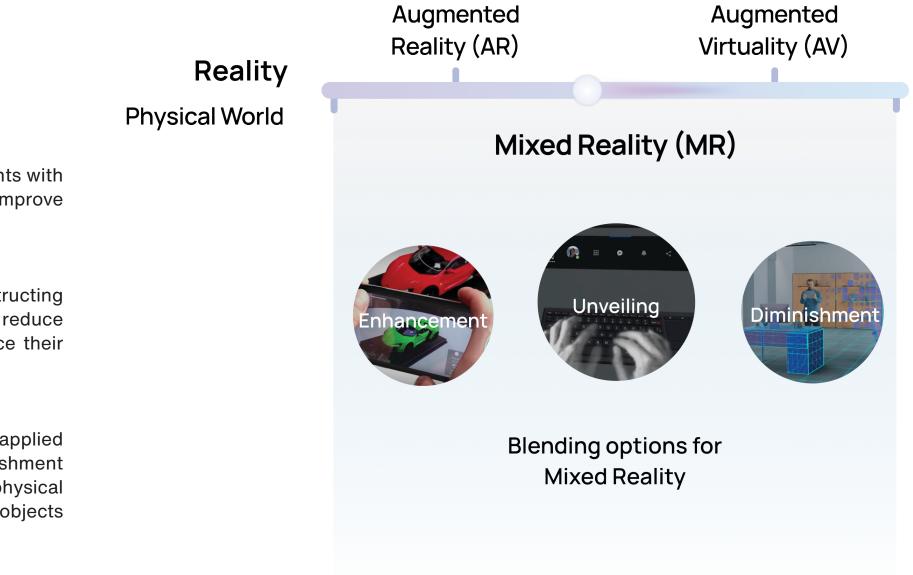
It includes two parts:

1) a set of interactions that can be used to unveil partial environments of the physical world in a virtual environment,

2) two scenes that demonstrate how these interactions can be triggered based on the context.



### RESEARCH



#### Enhancement

Overlaying physical elements with virtual modifications to improve their forms or functions.

#### Diminishment

Weakening or obstructing physical elements to reduce their significance or replace their functionalities.

#### Unveiling

Undoing the previously applied enhancement or diminishment to reveal the concealed physical appearance of real-world objects and environments.

# Virtual Reality (VR)

## INTERACTION

#### (1) FADING

**Global Fading** decreases the opacity of all virtual content. **Object Fading** decreases the opacity of particular virtual objects or digital twins.

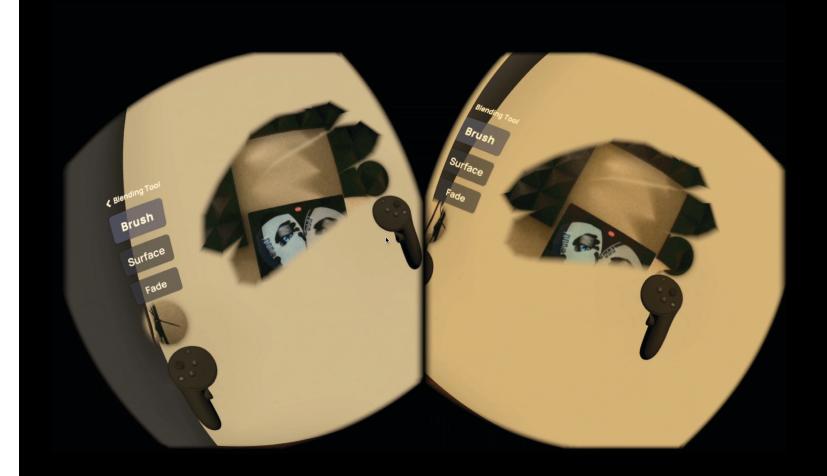
#### (2) PIERCING

Passthrough Surface displays the passthrough image on a surface created by the projection from the controllers.Passthrough Strokes uses one controller to paint a stroke of reality on top of the virtual environment and another to erase the strokes and restore the virtual content.

#### (3) CASTING

Flashlight casts passthrough shadows by tracking the hand (controller) movement.

Headlight casts passthrough shadows by tracking the head (headset) movement.

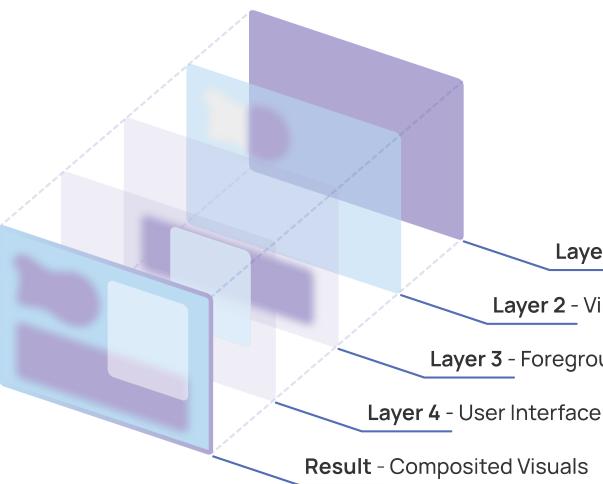


## PROTOTYPE

Our final prototype is demonstrated through a high-fidelity MR application prototype running on Meta Quest 2 and Quest Pro.

The MR workspace is a customizable 3D environment that blends physical and virtual worlds. The intermixing of the two worlds is achieved by compositing different layers together.

The position and opacity of the content in each layer contribute to the overall blending of the scene. These layers can be conceptually categorized into four types based on their rendering priority in the depth buffer.



Layer 1 - Background Passthrough

Layer 2 - Virtual Environment

Layer 3 - Foreground Passthrough

### CONTEXT AWARENESS

We selected three use cases to study - item searching, break time, and bystander interruption. These use cases cover activities ranging from work to casual entertainment and different levels of immersion.

We focus on two types of awareness:

#### ACTIVITY AWARENESS

The awareness of the current user activity. It captures the active change from the user side when the user switches to a different task.

#### ENVIRONMENTAL AWARENESS

The awareness of changes happening in the current space. It captures the changes happening in the environment outside the HMD.

