



## Designer, AR - Instagram

Instagram

Menlo Park, CA  
+ 2 more

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Instagram AR Design is a multidisciplinary team of designers, 3D artists, illustrators, animators, technical artists, and creative coders dedicated to creating innovative, compelling experiences for today and tomorrow.

The role of 'Designer' will be responsible for contributing to the overall process of AR development, translating original concepts into compelling interactive experiences that will resonate with a global audience. This person is an expert in their craft, can adapt to various styles and mediums, and is highly motivated to create tools and experiences in augmented reality.

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### Designer, AR - Instagram Responsibilities

- Work alongside product teams to define creative opportunities for AR on Instagram
- Guide product development through concept sketches, storyboards, product mock-ups, high-fidelity prototypes
- Deliver compelling visuals in various styles and mediums such as illustration, photography, video, animation or other media (as appropriate)
- Collaborate with a multidisciplinary team to implement a creative vision end-to-end
- Generate ideas, inspire your teammates, critique respectfully, and open to feedback
- Able to meet multiple deadlines, prioritize work, and keep projects moving forward

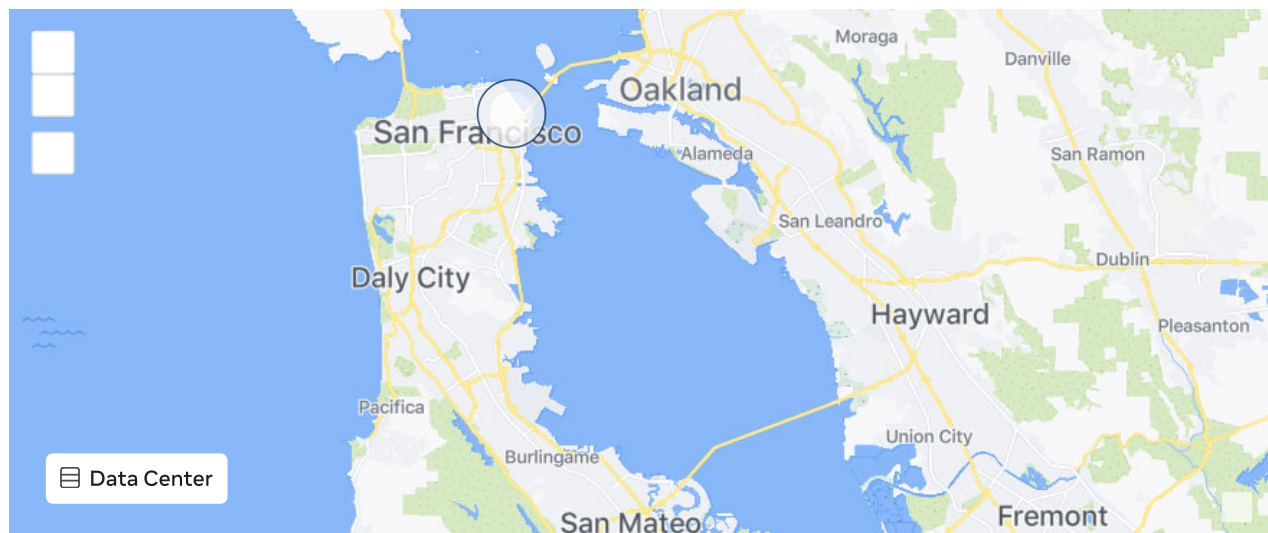
### Minimum Qualifications



design

- Proficient in creative tools such as Photoshop, After Effects, Figma, Maya/C4D, SparkAR/Unity
- Understanding of product design fundamentals including UI/UX, accessibility, and user research
- Experience working in AR/VR or interactive design with an understanding of technology requirements and workflows
- Presentation, interpersonal, and communication skills, with experience communicating concepts and designing decisions
- A link to an online portfolio showcasing your work

## Locations



## About Meta

Meta builds technologies that help people connect, find communities, and grow businesses. When Facebook launched in 2004, it changed the way people connect. Apps like Messenger, Instagram and WhatsApp further empowered billions around the world. Now, Meta is moving beyond 2D screens toward immersive experiences like augmented and virtual reality to help build the next evolution in social technology. People who choose to build their careers by building with us at Meta help shape a future that will take us beyond what digital connection makes possible today—beyond the constraints of screens, the limits of distance, and even the rules of physics.

Meta is committed to providing reasonable support (called accommodations) in our recruiting processes for candidates with disabilities, long term conditions, mental health conditions or sincerely



(Colorado only\*) Minimum salary of \$149,000/year + bonus + equity + benefits

\*Note: Disclosure as required by sb19-085(8-5-20)

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